Clear services. Prices upfront.

Choose a focused project or ongoing support. Work directly with Rayyan on clear deliverables, useful improvements and a practical next step.

Managed local-marketing plans

Plan	Monthly + setup	Included monthly scans
Profile Care	$595 + $450 setup	1 Live scan on 5 by 5 grids 25 locations per phrase
Local Search	$1,950 + $1,275 setup	2 Live scans on 7 by 7 grids 49 locations per phrase
Premium Local	$3,175 + $1,275 setup	3 Live scans on 11 by 11 grids 121 locations per phrase
Local Search plus Ads	$2,575 + $1,900 setup	2 Live scans on 7 by 7 grids 49 locations per phrase
Premium Local plus Ads	$3,800 + $1,900 setup	3 Live scans on 11 by 11 grids 121 locations per phrase

Scans included in a managed service are delivered by GFL. Extra phrases, areas and reruns are scoped separately. No separate app subscription is needed for those included scans. Self-service app subscriptions and credits are unchanged.

The public free check remains a 3 by 3 scan. Larger managed scans show more sampled locations, not guaranteed rankings or continuous geographic coverage.

Compare all services and request support online >

Profile Care

$595/month + $450 setup; first invoice $1,045

- **Weekly Google profile accuracy checks.** Check your business details and flag unwanted changes.
- **4 Google profile posts.** Approved updates about your services, projects or offers.
- **Up to 10 review replies.** Thoughtful responses to genuine customer feedback.
- **Up to 5 supplied photos added.** Show customers the people, work and business behind your profile.
- **A monthly local visibility snapshot.** A 5 by 5 Live grid for 1 agreed phrase in one area (25 locations per phrase).
- **A work summary and 30-minute call.** Understand the work completed and agree your next priorities.

Included in setup

- A baseline profile review and up to 3 straightforward corrections.
- A review link, QR code and 2 reusable request messages for your team.

Your team sends review requests to genuine customers. Verification, appeals, photography and substantial service-copy rewrites are separate. A map scan is a location-specific snapshot, not a ranking promise. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Profile Care >

Local Search

$1,950/month + $1,275 setup; first invoice $3,225

- **Weekly Google profile accuracy checks.** Check your business details and flag unwanted changes.
- **4 Google profile posts.** Approved updates about your services, projects or offers.
- **Up to 10 review replies.** Thoughtful responses to genuine customer feedback.
- **Up to 5 supplied photos added.** Show customers the people, work and business behind your profile.
- **2 existing website pages improved.** Titles, headings, internal links and up to 150 edited words per page.
- **1 new service page or case study.** Up to 700 researched words, publishing and one revision.
- **3 external listing checks or corrections.** Work on distinct listings where access and publisher approval allow.
- **10 search-phrase and location checks.** Track agreed searches in the areas that matter to your business.
- **1 agreed technical website correction.** A specific supported fix named in your monthly work plan.
- **Contact tracking checked monthly.** Check the basic contact events configured during setup.
- **2 monthly local visibility snapshots.** A 7 by 7 Live grid for 2 agreed phrases in one area (49 locations per phrase).
- **A work summary and 30-minute call.** Understand the work completed and agree your next priorities.

Included in setup

- A baseline profile review and up to 3 straightforward corrections.
- A review link, QR code and 2 reusable request messages for your team.
- Website, competitor and location baseline; agreed keyword and page priorities.
- GA4/GTM setup for up to 3 supported contact events and a Search Console baseline.

For one supported website and one eligible Google profile. Client facts, images and approval are required. Fixes and pages are named in the work plan. Custom development, migration, photography, paid links, CRM and advanced tracking are separate. Clicks do not prove completed calls. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Local Search >

Premium Local

$3,175/month + $1,275 setup; first invoice $4,450

- **Weekly Google profile accuracy checks.** Check your business details and flag unwanted changes.
- **8 Google profile posts.** Twice the posting allowance in Local Search.
- **Up to 20 review replies and 10 photos.** More room to show your work and respond to customers.
- **4 existing website pages improved.** Twice the page-improvement allowance in Local Search.
- **2 new service pages or case studies.** Each up to 700 researched words, publishing and one revision.
- **6 external listing checks or corrections.** Twice the listing allowance in Local Search.
- **20 search-phrase and location checks.** Follow a broader agreed set of searches and service areas.
- **1 agreed technical website correction.** A specific supported fix named in your monthly work plan.
- **Contact tracking checked monthly.** Check the basic contact events configured during setup.
- **3 monthly local visibility snapshots.** A 11 by 11 Live grid for 3 agreed phrases in one area (121 locations per phrase).
- **A monthly customer contact-path check.** Review calls/forms within the included page or technical work allowance.
- **A quarterly local authority opportunity review.** Identify up to 5 relevant citation or link opportunities; outreach is separately scoped.
- **A work summary and 30-minute call.** Understand the work completed and agree your next priorities.

Included in setup

- A baseline profile review and up to 3 straightforward corrections.
- A review link, QR code and 2 reusable request messages for your team.
- Website, competitor and location baseline; agreed keyword and page priorities.
- GA4/GTM setup for up to 3 supported contact events and a Search Console baseline.

One website and one eligible Google profile. New content includes publishing and one revision per piece. Requires approved client facts/assets. Interviews, photography, specialist review, paid placements, outreach, extra locations and custom development are separate. No links, rankings or enquiry volumes are guaranteed. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Premium Local >

Local Search plus Ads

$2,575/month + $1,900 setup; first invoice $4,475

Profile Care plus two existing-page SEO improvements (up to 150 edited words per page), one new researched service page or case study up to 700 words with publishing and one revision, three external listing checks/corrections, ten search-phrase/location checks and one agreed technical correction each month. Monthly map reporting covers a 7 by 7 Live grid for each of two phrases in one area (49 locations per phrase). Setup adds a website/location/competitor baseline and GA4/GTM for up to three supported contact events; monthly tracking checks included. Adds one Google Search campaign with up to three ad groups, weekly checks, one monthly copy test and basic conversion verification. Management covers up to $5,000 total monthly ad spend.

For one supported website and one eligible Google profile. Client facts, images and approval are required. Fixes and pages are named in the work plan. Custom development, migration, photography, paid links, CRM and advanced tracking are separate. Clicks do not prove completed calls. Advertising spend is additional and paid directly to Google. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Local Search plus Ads >

Premium Local plus Ads

$3,800/month + $1,900 setup; first invoice $5,700

Local Search expanded to eight posts, up to twenty review replies, ten supplied photos, four existing-page improvements (up to 150 edited words each), two new researched pages or case studies (up to 700 words each), six listing checks/corrections and twenty search-phrase/location checks monthly. Includes one agreed technical correction, tracking QA, three monthly 11 by 11 Live scans (three phrases, one area; 121 locations per phrase), a monthly contact-path check within the existing work allowances and a quarterly review of up to five relevant citation/link opportunities. Monthly summary and 30-minute call included. Adds one Google Search campaign with up to three ad groups, weekly checks, one monthly copy test and basic conversion verification. Management covers up to $5,000 total monthly ad spend.

One website and one eligible Google profile. New content includes publishing and one revision per piece. Requires approved client facts/assets. Interviews, photography, specialist review, paid placements, outreach, extra locations and custom development are separate. No links, rankings or enquiry volumes are guaranteed. Advertising spend is additional and paid directly to Google. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Premium Local plus Ads >

Local SEO

Local SEO

Project from $2,050 once | $1,725/month + $850 setup; first invoice $2,575

Each cycle improves two existing pages (up to 150 edited words each), creates one researched service page or case study up to 700 words with publishing and one revision, checks/corrects three listings, reviews ten search-phrase/location combinations and completes one agreed technical correction. Monthly service includes two 7 by 7 Live visibility scans (two phrases, one area; 49 locations per phrase), tracking QA, a report and 30-minute call. Monthly startup adds a baseline and basic GA4/GTM setup for up to three supported contact events.

This is website/local SEO without Google profile management. Local Search combines it with Profile Care and shared reporting. Approved client facts/assets required. Named fixes only; custom development, migrations, paid links, advanced tracking and extra locations are separate. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Local SEO >

SEO content and service pages

Project from $750 once | Active-client add-on from $650/month; base account required

One researched piece up to 700 words: topic brief, draft, metadata, internal links, publishing and one revision. Monthly service supplies one piece each month.

Monthly service: An active-client addition: one extra researched piece up to 700 words each month. Shared account setup and reporting are already covered by your base service.

Your approved business facts/assets are required. Interviews, specialist review, photography and translation are separate.

Request SEO content and service pages >

Technical SEO

Project from $1,250 once

Review a site of up to fifty pages, prioritize crawl/technical findings, implement the specifically agreed corrections, retest and provide a change summary.

A one-time project. The quote names the fixes included. A technical review does not include every fix it uncovers. Migrations, ecommerce and custom development are separate. Recurring technical work is scoped in an SEO plan.

Request Technical SEO >

On-page SEO

Project from $1,250 once

Four existing pages: search purpose, titles/descriptions, headings, image text alternatives, internal links and up to 150 edited words per page. Includes a change summary.

One-time project. Monthly Local Search/Premium allowances already include page improvements; do not buy duplicate work. New pages and full rewrites are separate.

Request On-page SEO >

Keyword and competitor research

Project from $850 once

A focused research pack covering twenty search terms, three competitors, five topic clusters and a written priority list.

Research and direction only. Writing, publishing and implementation are separate. Ongoing search research is included within SEO plan work; a recurring research-only retainer is not required.

Request Keyword and competitor research >

Websites & landing pages

Focused website correction

Project from $250 once

One clearly identified, straightforward correction on a supported website: a wrong call-button destination, an existing form recipient setting, or a simple mobile layout setting. Includes a feasibility check, the agreed correction, desktop/mobile retesting and a completion summary.

The quote names the issue and supported fix before work starts. Complex diagnosis, custom code, integrations, new features and redesign receive a separate fixed quote.

Request Focused website correction >

Existing page improvement

Project from $950 once | $795/month + $350 setup; first invoice $1,145

Improve one priority existing page with up to five agreed changes: headline/intro copy up to 300 words, up to five supplied photos, an existing section repositioned, contact buttons or mobile spacing/stacking. Includes a mobile/contact review of up to three representative pages, one existing-form test, one consolidated feedback round and a handover summary.

Monthly service: One cycle of the page-improvement scope each month, plus a work summary and 30-minute review call.

New pages, custom features, full redesign, software/backup administration and faults outside the agreed scope are separate.

Request Existing page improvement >

Campaign landing page

Project from $1,450 once

One focused page for a service or campaign: up to five sections and 500 words, approved images, a clear contact action, publishing, mobile/contact checks and one revision.

One supported page with up to five sections and 500 words, publishing and one revision. Custom booking/payment features, integrations, photography and extra pages are separate. Ongoing updates can be quoted through website care or page-improvement support.

Request Campaign landing page >

Website care and updates

$295/month + $195 setup; first invoice $490

Monthly check of one existing form, contact links and obvious mobile issues across up to three representative pages. Includes one selected update: supplied text up to 150 words, up to five supplied photos, or one existing contact/button setting.

Includes retesting and a written monthly summary; no scheduled review call. Further faults, backups/software administration, incident recovery, new pages and SEO are separate.

Request Website care and updates >

Website maintenance

Project from $650 once | $395/month + $250 setup; first invoice $645

Weekly uptime review; monthly checks of one existing form, mobile usability, supported software updates and backup status. Includes one supplied-text update up to 150 words, up to five supplied photos or one existing contact setting, with retesting and a written maintenance log.

Access and platform support are confirmed first. Backup/update actions depend on the platform. No scheduled review call. Incident recovery, malware removal, redesign and round-the-clock response are separate. Weekly uptime review is not continuous monitoring.

Request Website maintenance >

Speed and mobile optimization

Project from $1,050 once

Review up to three representative page templates, prioritize speed/mobile issues, implement the supported fixes named in your quote and repeat the relevant checks.

A one-time project. Hosting migrations, infrastructure work and redesign are separate. Scope depends on the platform and access; a particular speed score is not promised.

Request Speed and mobile optimization >

Starter business website

Project from $2,450 once

A focused website with up to five pages (such as Home, About, Services, Projects and Contact) on an agreed supported platform. Includes a tailored layout, up to 1,800 words developed from your business facts, supplied images, mobile layouts, page titles/descriptions, one standard enquiry form, basic tracking for up to three supported contact events, two consolidated feedback rounds, launch checks and handover.

You retain ownership of your domain and accounts. Hosting, domains, paid software, ecommerce, booking/payment systems, migrations, photography and custom integrations are separate. Larger builds receive a fixed proposal.

Request Starter business website >

Google Business Profile

Full Google profile optimization

Project from $950 once | $895/month + $450 setup; first invoice $1,345

One Google profile: four approved posts, up to twenty review replies, ten supplied photos, three external listing checks/corrections and agreed profile-detail corrections per cycle. Monthly service adds weekly accuracy checks, one 5 by 5 Live scan for one agreed phrase/area (25 locations), a monthly summary and 30-minute call. Startup establishes access, the baseline, a review link/QR and two request messages.

Your team supplies approved photos/facts and sends review requests. Verification, reinstatement and appeals are separate. Existing plan work is counted once; do not buy this in addition to overlapping profile care. Included map scans are delivered by GFL each month; extra phrases, areas and reruns are scoped separately.

Request Full Google profile optimization >

Review request and response support

Project from $450 once | $350/month + $250 setup; first invoice $600

One location on up to two platforms. Project: a review link/QR, two request messages and up to twenty responses in one cycle. Monthly: startup review kit, weekly monitoring and up to twenty replies each month.

Your team sends requests to genuine customers. Sending software and automation are separate. Includes a written monthly summary, without a scheduled call. Existing profile-plan review kits and replies are counted once.

Request Review request and response support >

Google Search Ads

Google Search Ads management

Project from $650 once | $750/month + $650 setup; first invoice $1,400

One account, one Search campaign and up to three ad groups. Setup covers targeting, keyword selection, ad copy, launch checks and basic conversion verification. Monthly: weekly checks/adjustments, one copy test, a report and review call.

Base management covers up to $5,000 total monthly ad spend across the managed account. Advertising spend is additional, paid directly to Google. New landing pages, CRM, advanced tracking and higher budgets are separately quoted. The one-time option sets up a campaign without ongoing management.

Request Google Search Ads management >

Content & marketing planning

Marketing consulting

Project from $650 once | $650/month + $250 setup; first invoice $900

Two consultation hours for one channel, a written 30-day priority plan and two batches of follow-up email questions. Monthly service repeats that advisory allowance.

Implementation and content production are separate. Availability is limited to the agreed sessions and question batches.

Request Marketing consulting >

Email campaign copy and layout

Project from $650 once | Active-client add-on from $450/month; base account required

Two email drafts per cycle, up to 500 words each, with subjects, preview text, body copy, a simple branded layout and one consolidated revision. Your team provides factual offers, approved assets and final approval.

Monthly service: Active-client add-on: two drafts each month using the established voice and layout. Shared reporting stays with your base service.

Copy and layout only. Sending, list management, deliverability, automation and platform charges are separate. This is not a fully managed email campaign service.

Request Email campaign copy and layout >

Social media content planning

Project from $850 once | Active-client add-on from $650/month; base account required

Eight static post concepts for one platform: captions, simple graphics using supplied assets, a content calendar and one consolidated revision. Monthly active-client service also schedules the approved posts to one connected, supported profile.

Monthly service: Active-client add-on: eight approved static posts each month, with scheduling to one supported profile when access is provided.

The one-time project supplies the content pack; scheduling is included only in monthly support. Inbox/community management, paid ads, filming, reels and other video production are separate. Any paid scheduling software is agreed separately.

Request Social media content planning >

Audits & measurement

Analytics and conversion tracking

Project from $850 once | Active-client add-on from $195/month; base account required

One supported site: GA4/GTM setup for up to three named contact events, testing and a basic report. Monthly service adds tracking checks and one agreed minor tag change.

Monthly service: Active-client add-on: one monthly tracking check and one agreed minor tag change. Basic tracking QA already included in an SEO/Ads scope is counted once.

Advanced/server-side tracking, ecommerce, CRM and paid call tracking are separate. A click is not proof of a completed call. No separate charge for work already included in your base plan.

Request Analytics and conversion tracking >

SEO audit

Project from $1,050 once

Review up to fifteen pages for agreed content, on-page and technical SEO factors. Receive affected pages, evidence, priorities and recommended next actions.

Implementation is separately scoped. Follow-up checks can be part of an active SEO work plan; a recurring audit subscription is not required.

Request SEO audit >

Local Visibility Audit

Project from $850 once

Review one location across ten listings, three competitors and ten search-phrase/location checks. Receive evidence and a practical priority list covering the profile, relevant pages and customer contact path.

Implementation, extra locations and appeals are separate. The free introductory review is smaller than this paid audit. Follow-up checks can be included within an active SEO plan.

Request Local Visibility Audit >

Scope, revisions and outside costs

Additional work

Existing-page SEO improvement

$175 per cycle

One additional distinct page; light edits up to 150 words.

New service page or extra content

$650 per piece

Up to 700 researched words, publishing and one revision.

Extra website changes

Fixed quote

Named elements, changes, testing and revisions.

Additional Google profile

$395 per cycle

4 posts, up to 20 replies, 10 supplied photos and accuracy checks; requires a base profile service.

Additional Search campaign

$325 per cycle

Up to 3 ad groups, checks and 1 copy test; requires base Ads support. The account-wide $5,000 spend cap still applies.

Add core Search Ads management

+$625/month; +$625 setup

One campaign, up to 3 ad groups, weekly checks and 1 monthly copy test. Media is additional.

Upgrade Profile Care to full support

+$300/month

The full-profile monthly scope; startup differences confirmed first.

Campaign landing page project

$1,225 once

The landing-page project scope with a shared kickoff.

Existing page improvement project

$750 once

The existing-page project scope with a shared kickoff.

Working together

- All prices are USD starting fees. Your written proposal confirms scope, access, client inputs, revisions, timing, payment and cancellation terms before work starts.
- First monthly invoice is setup plus the first monthly fee. A one-time project is an alternative delivery, not an extra charge for the same startup work. Active-client add-ons require an ongoing base account and do not repeat shared setup/reporting.
- Local marketing plans cover one supported website and one eligible Google profile. Website care, maintenance and review-only support include written updates rather than a scheduled monthly call. Other full monthly services specify their review allowance.
- Advertising spend, hosting, domains, agreed software, paid call tracking and applicable taxes are separate unless included in the quote. Accounts and content remain yours.
- Map-grid scans are location-specific snapshots. Rankings, enquiries, review volumes and advertising returns cannot be guaranteed. No duplicate charges for work already included in a plan.

Talk it through with Rayyan.

rayyan@gettingfoundlocal.com | (408) 461-5726

Advertising spend and agreed third-party costs are separate. We confirm access, delivery boundaries, timing and the final proposal before work starts.